

W69 Consultancy

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# AI Agent Development

W69 develops custom AI agents that execute tasks, make decisions, and collaborate — from marketing assistants to sales copilots.

Service Brief | W69 Consultancy

Pillar: Sales Intelligence

[www.w69.nl](http://www.w69.nl)

# Overview

W69 develops custom AI agents that execute tasks, make decisions, and collaborate — from marketing assistants to sales copilots.

## 01 Marketing Agents

AI agents that generate content, manage social media, and optimize campaigns. Always on-brand, always active.

## 02 Sales Copilots

Agents that qualify leads, personalize outreach, and automate CRM tasks. Your sales team supercharged.

## 03 Workflow Agents

Autonomous agents that drive n8n workflows, process data, and execute cross-platform actions without human intervention.

# Frequently Asked Questions

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## What exactly is an AI agent?

An AI agent is an autonomous software system that can execute tasks, make decisions, and communicate with other systems.

## Which AI models do you use?

We work with the best models for each use case: OpenAI GPT-4o, Claude by Anthropic, and open-source models where appropriate.

## How long does it take to build an AI agent?

A basic AI agent can be operational within 2-3 weeks. More complex multi-agent systems take 4-8 weeks.

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## Ready to get started?

Get in touch for a no-obligation conversation about the possibilities.

[www.w69.nl/en-contact](http://www.w69.nl/en-contact) | Amsterdam

W69 Consultancy - AI-Powered Growth, Marketing & Sales