

W69 Consultancy

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# AI Sales Systems

From lead identification to deal closing — W69 builds AI sales systems that fill your pipeline, qualify leads, and accelerate conversion.

Service Brief | W69 Consultancy

Pillar: Sales Intelligence

[www.w69.nl](http://www.w69.nl)

# Overview

From lead identification to deal closing — W69 builds AI sales systems that fill your pipeline, qualify leads, and accelerate conversion.

## 01 Intelligent Lead Scoring

AI models that automatically qualify leads based on behavior, firmographic data, and engagement patterns.

## 02 Automated Outreach

AI-driven multi-channel outreach sequences with personalization at scale and optimal timing.

## 03 Pipeline Intelligence

Real-time pipeline analytics, deal probability scoring, and automated follow-up triggers.

# Frequently Asked Questions

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## How does AI lead scoring work in practice?

Our AI lead scoring model analyzes dozens of signals: website behavior, email engagement, firmographic data, and intent signals.

## Does this integrate with our CRM system?

Yes, seamlessly. We integrate with all major CRM systems: HubSpot, Salesforce, Pipedrive, and others.

## Isn't automated outreach just spam?

Absolutely not. Our AI outreach is the opposite of spam. Every message is personalized based on the specific situation and needs of the prospect.

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## Ready to get started?

Get in touch for a no-obligation conversation about the possibilities.

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W69 Consultancy - AI-Powered Growth, Marketing & Sales