

W69 Consultancy

Data & Predictive Intelligence

W69 builds predictive intelligence systems that recognize patterns, forecast trends, and automate data-driven decisions.

Service Brief | W69 Consultancy

Pillar: Sales Intelligence

www.w69.nl

Overview

W69 builds predictive intelligence systems that recognize patterns, forecast trends, and automate data-driven decisions.

01 Predictive Analytics

Predictive models for churn, conversion, and lifetime value. AI analyzes historical data and delivers actionable forecasts.

02 Real-Time Dashboards

Live dashboards showing KPIs, pipeline health, and marketing ROI at a glance. Always current, always accessible.

03 Data Enrichment & Integration

Automatic enrichment of customer data from multiple sources for a complete customer profile.

Frequently Asked Questions

What data do you need to get started?

We start with a data audit of your existing sources: CRM, analytics, sales data, and marketing platforms.

How accurate are the predictive models?

Accuracy depends on data quality and volume. Our models are continuously trained and improved based on new data.

Do you integrate with our existing tools?

Absolutely. We integrate seamlessly with all major CRMs, analytics platforms, marketing tools, and databases.

Ready to get started?

Get in touch for a no-obligation conversation about the possibilities.

www.w69.nl/en-contact | Amsterdam

W69 Consultancy - AI-Powered Growth, Marketing & Sales