

W69 Consultancy

Performance & Paid AI Systems

W69 builds performance marketing systems where AI optimizes bids in real-time, tests creatives, and allocates budget for maximum ROI.

Service Brief | W69 Consultancy

Pillar: Growth Systems

www.w69.nl

Overview

W69 builds performance marketing systems where AI optimizes bids in real-time, tests creatives, and allocates budget for maximum ROI.

01 AI Campaign Optimization

Automatic optimization of Google Ads, Meta Ads, and LinkedIn campaigns with AI-driven bid management and targeting.

02 Creative Intelligence

AI-driven A/B testing of ads, automatic creative generation, and performance predictions per variant.

03 Budget & Attribution AI

Intelligent budget allocation across channels and advanced attribution models that measure real impact and maximize ROI.

Frequently Asked Questions

Which advertising platforms do you support?

We work with all major platforms: Google Ads, Meta Ads, LinkedIn Ads, TikTok Ads, and Microsoft Advertising.

What minimum advertising budget do I need?

We recommend a minimum monthly ad budget of EUR 3,000-5,000 for AI models to effectively learn and optimize.

How does your approach differ from a traditional agency?

Our AI systems optimize continuously and in real-time, 24/7. We make thousands of micro-decisions per day that a human simply cannot.

Ready to get started?

Get in touch for a no-obligation conversation about the possibilities.

www.w69.nl/en-contact | Amsterdam

W69 Consultancy - AI-Powered Growth, Marketing & Sales