AI Readiness Brief.

Discover where your organization stands
on the path to AI-driven growth.

AI Readiness Brief

What is AI Readiness?

AI Readiness is the degree to which your organization is prepared to successfully deploy AI for growth, efficiency and competitive advantage. It's not just about technology — it's about **data, processes, culture and strategy**. The W69 Growth Navigator™ measures your AI maturity across five dimensions and places your organization in one of three stages.

Explorer   Score 10 – 20

Your organization is exploring AI possibilities. Data is collected but not structurally used. Processes are largely manual. There is interest but no concrete AI strategy. This is the ideal moment to build a foundation.

Builder   Score 20 – 35

First AI initiatives have started. Data integration is underway. Your team experiments with automation and analytics. The organization is ready for scalable AI adoption but still lacks an overarching architecture.

Leader   Score 35 – 50

AI is integrated into core processes. Data-driven decision making is the norm. Predictive models drive strategy. Your organization is building a compounding advantage that competitors find hard to match.

How Does the Assessment Work?

The W69 Growth Navigator™ is a 5-minute assessment that measures your AI maturity across five dimensions. No registration required — instant results with personalized recommendations.

1 **Data & Infrastructure**

How well are your data assets organized? Is data integrated, clean and accessible for AI applications?

2 **Processes & Automation**

Which processes are already automated? Where are the biggest opportunities for AI-driven optimization?

3 **Strategy & Vision**

Is there a clear AI strategy? Are KPIs defined? How are AI initiatives prioritized?

4 **Team & Culture**

Does your team have the skills and mindset for AI? Is there support for data-driven working?

5 **Technology & Tools**

Which AI tools and platforms are in use? How well are these integrated into the workflow?

Start your assessment now

Go to w69.nl/en.html#navigator — 5 minutes, no registration required.
w69.nl/en.html#navigator

W69 PROOF™

EST. 2020

✓ Enterprise-Grade	✓ GDPR Compliant	✓ NDA-Protected

Every system W69 delivers carries the W69 Proof™ seal — your guarantee for architecture, scalability and measurable results.

What you receive:

Strategic Assessment · Architecture Roadmap · Implementation Plan

■ **We respond within 24 hours**

"AI Readiness is not a destination — it's a continuous journey. Let us help you take the next step."

Ready to get started?

Scan for Navigator™

1 **Scan the QR code**
Or go to w69.nl/en.html#navigator

2 **Complete the Navigator™**
5 minutes, no registration required

3 **Receive your AI Readiness Report**
Including personalized recommendations

4 **Strategic conversation**
We discuss your results and opportunities

5 **Implementation roadmap**
Concrete steps toward AI-driven growth

W69 AI Growth

AI-Powered Growth, Marketing & Sales
AI Readiness

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